

NUTRIKIDS® Menu Planning & Nutritional Analysis

Kellogg has partnered with NUTRIKIDS® software, the leading provider of USDA approved menu planning and nutritional analysis software. NUTRIKIDS® award winning software and customer service have been a part of school foodservice for over 17 years. NUTRIKIDS® training and support experts have trained over 12,000 school food service professionals, helping them to maximize their investment and be more productive so they have time for more important things...like serving children.



- Be prepared for audits and reviews every day of the year
- Features and tools included in this product will assist you with USDA compliance
- HACCP, Nutrient Analysis and meeting dietary guidelines have never been easier
- This easy to use application includes the latest USDA Child Nutrition database with over 12,000 ingredients and 220 USDA recipes
- Use the existing ingredient and recipes or add your own
- Add-on modules include Production Records, Recipe Costing and Calendar Artist II

A Special Offer from Kellogg and NUTRIKIDS®!

Offer: Receive a \$100 rebate on your new purchase of NUTRIKIDS® Menu Planning and Nutritional Analysis software* when you also purchase 25 cases or more of Kellogg's® featured products.

Details:

- Send in proof of NUTRIKIDS® software purchase to the address below.
- Send in distributor invoices showing purchase of 25 or more cases of Kellogg's® featured products in a 90-day period between March 1, 2007 and December 31, 2008.

Featured products include:

- All Morningstar Farms® Veggie Foods
 - All Nutri-Grain® Cereal Bars
 - Scooby Doo!™ Baked Cinnamon Graham Sticks
 - All Crunchmania™ Graham Snacks
 - All Pop-Tarts® Toaster Pastries
 - All Eggo® Waffles and Pancakes
- Offer valid: March 1, 2007–December 31, 2008, claims must be postmarked by January 31, 2009

REQUIRED: (NOTE, All fields below are required for redemption)

Name: _____ Title: _____

School District: _____ # of Schools in District: _____

Address: _____ City: _____

State: _____ Zip: _____ Yes, I would like Kellogg's® Food Away From Home to send me exclusive promotional and product offerings and updates via e-mail.

Phone#: _____ Fax#: _____ E-mail: _____

District Enrollment: _____ Breakfast ADP: _____

Lunch ADP: _____

Customer Signature: _____ Date: _____

Mail this form with all proofs of purchase to:
Kellogg's® Food Away From Home, NuCrew Rebate
P.O. Box 1007, Brownsdale, MN 55918-1007

“...above and beyond my expectations. Excellent! This is the best group of people I have ever worked with. LunchByte Systems NUTRIKIDS® software is the most user-friendly system I've used.”
Carolyn Tarver, Director of Student Nutrition, Lovejoy ISD, Allen, TX

Operator: Program Terms and Conditions

Earn a \$100 rebate on your NUTRIKIDS® software license when you are a new customer of NUTRIKIDS® and purchase 25 cases of featured Kellogg's® products. Maximum rebate is \$100. The stated promotional allowances are for products purchased in any 90-day period between 3/1/2007 and 12/31/2008. No promotional allowances will be honored without proper documentation (i.e., distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be completed in full. Completed rebate claim forms must be postmarked no later than 1/31/2009. Note: This program does not extend to national account customers. This rebate cannot be used in conjunction with any other Kellogg's® Food Away From Home promotion on these products or purchases made by non-profit bid. This rebate is available only to foodservice operators purchasing from foodservice distributors. This rebate offer cannot be reproduced.

*Software purchase must be made by a new customer of NUTRIKIDS® Menu Planning and Nutritional Analysis software between March 1, 2007 and December 31, 2008.

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