



December 14, 2006

TO: National School Breakfast & Lunch Program Participants
SUBJECT: Kellogg's® Food Away From Home Products

In the USDA Food and Consumer Service Instruction 783-1, Revision 2 for Grains/Breads Requirement for the Food-Based Menu Planning Alternatives in the Child Nutrition Programs dated January 8, 1997, Ready-To-Eat Breakfast Cereals are required to be enriched, whole-grain or fortified (nutrients added). Under Group I, ready-to-eat breakfast cereals' minimum serving size is 3/4 cup or 1 ounce, whichever is less. All Kellogg's® Ready-To-Eat Cereals present in the attached table are fortified (nutrients added). Among other details, the table lists each cereal, its package weight and Grains/Breads servings.

In the USDA Food and Consumer Service Instruction 783-1, Revision 2 for Grains/Breads Requirement for the Food-Based Menu Planning Alternatives in the Child Nutrition Programs dated January 8, 1997, a product must either fulfill the weight requirement or use the crediting equivalency of at least 14.75 grams enriched or whole-grain meal or flour as well as bran and/or germ per serving. All Kellogg's® brands listed in the attached table, with the exception of the Ready-To-Eat Breakfast Cereal Category explained in the paragraph above, are eligible within the program based on FCS Instruction 783-1, Rev. 2, II Criteria for Determining Equivalent Minimum Serving Sizes, using the standard of 14.75 grams of enriched or whole-grain meal and/or flour to equal 1 serving of Grain/Bread.

I certify that the above information is true and correct, and that each Kellogg's® product fulfills the Grains/Breads servings listed in the table that follows.

Cheryl L. Dolven, MS, RD
Nutrition Business Partner, Kellogg Company



KELLOGG'S® Food Away From Home Products

K-12 Product Nutrition Guide - 2006

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
Kellogg's® Bowl Pack Cereal				
38000-02996	Kellogg's® Apple Jacks®	1	96/.625 oz.	1 Bowl
38000-29472	Kellogg's® Apple Jacks® Reduced Sugar	1	96/.70 oz.	1 Bowl
38000-01196	Kellogg's® Cocoa Krispies™	1	96/1.125 oz.	1 Bowl
38000-00696	Kellogg's® Complete® Wheat Bran Flakes	1	96/.875 oz.	1 Bowl
38000-00196	Kellogg's Corn Flakes®	1	96/.75 oz.	1 Bowl
38000-01096	Kellogg's® Corn Pops®	1	96/.75 oz.	1 Bowl
38000-03596	Kellogg's® Crispix®	1	96/.75 oz.	1 Bowl
38000-02296	Kellogg's® Cruncheroos®	1	96/.625 oz.	1 Bowl
38000-27432	Kellogg's® Eggo® Cereal	1	96/.80 oz.	1 Bowl
38000-01796	Kellogg's® Froot Loops®	1	96/.75 oz.	1 Bowl
38000-21863	Kellogg's® Froot Loops® 1/3 Less Sugar*	1	96/.67 oz.	1 Bowl
38000-01596	Kellogg's Frosted Flakes®	1	96/1 oz.	1 Bowl
38000-21861	Kellogg's Frosted Flakes® 1/3 Less Sugar	1	96/1 oz.	1 Bowl
38000-04996	Kellogg's® Frosted Mini-Wheats® Bite Size	1	96/1 oz.	1 Bowl
38000-01296	Kellogg's® Honey Smacks®	1	96/.875 oz.	1 Bowl
18627-28231	Kashi Mighty Bites™ Honey Crunch	1	96/.8 oz.	1 Bowl
38000-25372	Kellogg's® Mini-Swirlz™ Cinnamon Bun	1	96/.73 oz.	1 Bowl
38000-01996	Kellogg's® Product 19®	1	96/.75 oz.	1 Bowl
38000-00896	Kellogg's Raisin Bran®	1	96/1.25 oz.	1 Bowl
38000-00596	Kellogg's® Rice Krispies®	1	96/.625 oz.	1 Bowl
38000-01696	Kellogg's® Special K®	1	96/.625 oz.	1 Bowl
38000-07338	Kellogg's® Assortment Pack – Family	See individual product listings. Includes Frosted Mini Wheats® Bite Size, Kellogg's Raisin Bran®, Kellogg's Frosted Flakes®, Kellogg's Corn Flakes®, Rice Krispies® and Froot Loops®.		
38000-07337	Kellogg's® Assortment Pack - Favorite	See individual product listings. Includes Frosted Mini Wheats® Bite Size, Corn Pops™, Apple Jacks®, Kellogg's Frosted Flakes®, Froot Loops®, Kellogg's Raisin Bran® and Cocoa Krispies™.		
38000-29519	Kellogg's® Assortment Pack - Kids Favorite	See individual product listings. Includes Kellogg's Frosted Flakes® 1/3 Less Sugar, Froot Loops® 1/3 Less Sugar, Frosted Mini-Wheats® Bite Size, Mini-Swirlz™ Cinnamon Bun and 1/3 Less Sugar Apple Jacks®.		
NEW! Morning Jump-Starts™				

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
38000-31024	Morning Jump-Starts™: Kellogg's Frosted Flakes® 1/3 Less Sugar, Pop-Tarts® Frosted Blueberry, Apple Juice	2	54 ct	1 Kit
38000-31026	Morning Jump-Starts™: Kellogg's Froot Loops® 1/3 Less Sugar, Pop-Tarts® Frosted Strawberry, Apple Juice	2	54 ct	1 Kit
38000-31028	Morning Jump-Starts™: Kellogg's Apple Jacks® 1/3 Less Sugar, Elf® Grahams, Apple Juice	2	54 ct	1 Kit
Kellogg's® Cereal-in-a-Cup				
38000-08635	Kellogg's® Apple Jacks®	1.75	60/1.5 oz.	1 Cup
38000-19456	Kellogg's® Cocoa Krispies™	2.25	60/2.3 oz.	1 Cup
38000-11236	Kellogg's Corn Flakes®	2	60/1.5 oz.	1 Cup
38000-06356	Kellogg's® Corn Pops®	1.75	60/1.5 oz.	1 Cup
38000-06353	Kellogg's® Froot Loops®	1.75	60/1.5 oz.	1 Cup
38000-06357	Kellogg's® Frosted Flakes®	2	60/2.1 oz.	1 Cup
38000-12163	Kellogg's® Raisin Bran Crunch®	2.75	60/2.8 oz.	1 Cup
38000-08636	Kellogg's® Rice Krispies®	1.75	60/1.3 oz.	1 Cup
38000-17047	Kellogg's® Smart Start®	2.5	60/2.7 oz.	1 Cup
38000-06355	Kellogg's® Special K®	1.5	60/1.25 oz.	1 Cup
38000-12609	Kellogg's® Assortment Pack - Family	See individual product listings. Includes Kellogg's Corn Flakes®, Kellogg's Frosted Flakes®, Raisin Bran Crunch®, Rice Krispies®, Special K®, Smart Start®, and Kashi® Heart to Heart®.		
38000-12611	Kellogg's® Assortment Pack - Favorite	See individual product listings. Includes Corn Pops®, Froot Loops®, Raisin Bran Crunch®, Apple Jacks®, Kellogg's Frosted Flakes® and Cocoa Krispies™.		
38000-18315	Kellogg's® Assortment Pack - Wellness	See individual product listings. Includes Smart Start®, Special K®, Special K® with Berries and Kashi® Heart to Heart®.		
Kellogg's® Pop-Tarts® Toaster Pastries – Single Count				
38000-00499	Pop-Tarts® Frosted Blueberry	1	80/1.83 oz.	1 Pastry
38000-08584	Pop-Tarts® Frosted Brown Sugar Cinnamon	1	80/1.76 oz.	1 Pastry
38000-00498	Pop-Tarts® Frosted Strawberry	1	80/1.83 oz.	1 Pastry
38000-00500	Pop-Tarts® Strawberry	1	80/1.83 oz.	1 Pastry
Kellogg's® Pop-Tarts® Toaster Pastries - Two Count Brand Display				
38000-19721	Pop-Tarts® Chocolate Chip	2	72/3.6 oz.	2 Pastries
38000-31032	Pop-Tarts® Frosted Blueberry	2	72/3.6 oz.	2 Pastries (1)
38000-31132	Pop-Tarts® Frosted Brown Sugar Cinnamon	2	72/3.5 oz.	2 Pastries (1)
38000-31832	Pop-Tarts® Frosted Cherry	2	72/3.6 oz.	2 Pastries (1)
38000-31332	Pop-Tarts® Frosted Chocolate Fudge	2	72/3.6 oz.	2 Pastries (1)
38000-31732	Pop-Tarts® Frosted Strawberry	2	72/3.6 oz.	2 Pastries (1)
38000-05817	Pop-Tarts® S'mores	2	72/3.6 oz.	2 Pastries (1)
38000-23288	Pop-Tarts® Strawberry	2	72/3.6 oz.	2 Pastries (1)

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
38000-30569	Pop-Tarts® Hot Fudge Sundae	2	72/3.6 oz	2 Pastries (1)
38000-29933	Pop-Tarts® Apple Strudel	2	72/3.6 oz.	2 Pastries (1)
38000-04888	Pop-Tarts® Assortment	See individual product listings. Includes Frosted Blueberry, Frosted Brown Sugar Cinnamon, Frosted Cherry, Frosted Chocolate Fudge and Frosted Strawberry.		
Kellogg's® Graham Snacks				
38000-24518	Kellogg's® Cinnamania™ Bite-Size Cinnamon Bun Snacks	2	100/1.76 oz.	1 Bag
38000-24520	Kellogg's® Cinnamania™ Bite-Size French Toast Snacks	2	100/1.76 oz.	1 Bag
38000-28669	Kellogg's Crunchmania™ Bite-Size Blueberry Muffin Snacks	2	100/1.76 oz.	1 Bag
38000-28667	Kellogg's Crunchmania™ Bite-Size Strawberry Waffle Snacks	2	100/1.76 oz.	1 Bag
Kellogg's® Nutri-Grain® Cereal Bars				
38000-35645	Nutri-Grain® Cereal Bar Apple Cinnamon	0.75	48/1.3 oz.	1 Bar
38000-35745	Nutri-Grain® Cereal Bar Blueberry	0.75	48/1.3 oz.	1 Bar
38000-35845	Nutri-Grain® Cereal Bar Raspberry	0.75	48/1.3 oz.	1 Bar
38000-35945	Nutri-Grain® Cereal Bar Strawberry	0.75	48/1.3 oz.	1 Bar
38000-05872	Nutri-Grain® Assortment	See individual product listings. Includes Apple Cinnamon, Blueberry and Strawberry.		
Kellogg's® Nutri-Grain® Yogurt Bars				
38000-12065	Nutri-Grain® Yogurt Bar Strawberry	0.75	48/1.3 oz.	1 Bar
38000-12067	Nutri-Grain® Yogurt Bar Vanilla	0.75	48/1.3 oz.	1 Bar
Kellogg's® Special K® Bars				
38000-12885	Special K® Bar Blueberry	0.5	96/.81 oz.	1 Bar
38000-12883	Special K® Bar Strawberry	0.5	96/.81 oz.	1 Bar
38000-24780	Special K® Bar Chocolatey Drizzle	0.5	96/.8 oz.	1 Bar
38000-22222	Special K® Bar Vanilla Crisp	0.5	96/8 oz.	1 Bar
Cheez-It® Snack Crackers				
24100-12234	Cheez-It® Crackers Original	2	48/1.5 oz.	27 Crackers
24100-12226	Cheez-It® Crackers Reduced Fat	2.25	60/1.5 oz.	1 Pkg.
24100-12261	Cheez-It® Crackers Original	2	60/1.5 oz.	1 Pkg.
24100-12660	Cheez-It® Crackers White Cheddar	2	60/1.5 oz.	1 Pkg.
24100-12796	Cheez-It® Crackers Hot & Spicy	2	60/1.5 oz.	1 Pkg.
24100-12322	Cheez-It® Crackers Original 2 oz.	1.5	60/2.0 oz.	1 Pkg. (2)
24100-13434	Cheez-It® Crackers White Cheddar 2 oz.	2.75	60/2.0 oz.	1 Pkg.
24100-21912	Cheez-It® Crackers Original 3 oz.	1.5	60/3.0 oz.	1 Pkg (about 2.5)
Keebler® Crackers				
30100-03897	Club® Crackers	0.5	12/5.25 oz.	4 Crackers (about 10)
30100-19578	Keebler® Animal Crackers	2.25	60/2 oz.	1 Pkg.

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
30100-20150	Keebler® Animal Crackers	.75	150/1 oz.	1 Pkg.
Keebler® Cracker Sandwiches				
30100-66035	Keebler® Cheese & Peanut Butter Crackers	1.5	144/1.36 oz.	1 Pkg.
30100-66043	Keebler® Toast & Peanut Butter Crackers	1.5	144/1.36 oz.	1 Pkg.
Austin® Crackers				
79783-40980	Austin® Dolphins & Friends® Crackers	1.5	60/2 oz.	60 Crackers (2)
79783-48785	Austin® Dolphins & Friends® Crackers	1	100/.9 oz	1 Pkg.
79783-40790	Austin® SeAnimals® Crackers	1	100/1 oz.	1 Pkg.
79783-40975	Austin® Zoo® Animal Crackers	1.5	60/2.12 oz.	16 Crackers (3)
79783-48786	Austin® Zoo® Animal Crackers	1.5	100/1 oz.	1 Pkg.
Austin® Cracker Sandwiches				
79783-40613	Austin® 50% more Peanut Butter on Cheese Crackers	1.5	100/1.68 oz.	1 Pkg.
79783-40615	Austin® Cheese & Cheddar Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-40727	Austin® Cheese & Cheddar Crackers	1	120/.93 oz.	1 Pkg.
79783-40612	Austin® Cheese & Peanut Butter Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-20545	Austin® Peanut Butter & Jelly Crackers	1.5	120/6 ct./1.38 oz.	1 Pkg.
79783-40725	Austin® Peanut Butter on Cheese Crackers	1	120/4 ct.	1 Pkg.
79783-40726	Austin® Peanut Butter on Toasty Crackers	1	120/.93 oz.	1 Pkg.
79783-20544	Austin® Reduced Fat Cheese on Cheese Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-40620	Austin® Toasty Peanut Butter Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-40619	Austin® Wheat & Cheddar Crackers	1.25	120/1.38 oz.	1 Pkg.
Keebler® Cookies				
30100-31500	Keebler® Chips Deluxe®	0.25	200/2 ct.	1 Pkg.
30100-21768	Keebler® Fudge Shoppe® Mini Fudge Stripes	1.5	60/2 oz.	1 Pkg.
30100-21766	Keebler® Fudge Shoppe® Fudge Stripes	1.75	144/2.2 oz.	1 Pkg.
30100-13318	Keebler® Bite-Size Pecan Shortbread Sandies®	1.5	60/1.75 oz.	1 Pkg.
30100-19927	Keebler® Soft Batch® Chocolate Chip	0.25	72/2.12 oz.	1 Cookie (4)
30100-13250	Keebler® Bite-Size Vienna Cremes®	1.25	60/1.75 oz.	1 Pkg.

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
30100-12541	Keebler® Vienna Cremes® LSS	0.75	60/3 oz.	7 Cookies (about 3)
Keebler® Sugar Free Cookies				
30100-08199	Keebler® Sugar Free Chocolate Chip Cookies	0.5	120/2 ct.	1 Pkg.
30100-08197	Keebler® Sugar Free Chocolate Crème Sandwich Cookies	0.5	120/3 ct.	3 Cookies (1)
30100-08198	Keebler® Sugar Free Lemon Crème Sandwich Cookies	0.75	120/3 ct.	3 Cookies (1)
30100-08195	Keebler® Sugar Free Shortbread Cookies	1.25	120/8 ct.	8 Cookies (1)
30100-08196	Keebler® Sugar Free Vanilla Crème Sandwich Cookies	0.75	120/3 ct.	3 Cookies (1)
30100-23357	Keebler® Sugar Free Variety	See individual product listings. Includes Shortbread, Chocolate Chip and Lemon Crème.		
Famous Amos® Cookies				
76677-98016	Famous Amos® Chocolate Chip Cookies	1.5	60/2 oz.	1 Pkg.
76677-10014	Famous Amos® Chocolate Chip Cookies	1.5	96/2 oz.	1 Pkg.
7667-17384	Famous Amos® Chocolate Chip Cookies	0.75	60/3 oz.	4 cookies (about 3)
76677-42000	Famous Amos® Chocolate Sandwich Cremes	0.75 (1.25)	60/2.2 oz.	3 Cookies (about 2)
76677-30657	Famous Amos® Low Fat Iced Ginger Snaps	1.75	60/1.75 oz.	1 Pkg.
76677-98017	Famous Amos® Oatmeal Raisin Cookies	1.5	60/2 oz.	1 Pkg.
76677-18165	Famous Amos® Peanut Butter Cookies	1.75	60/2 oz.	1 Pkg.
Austin® Cookies				
79783-40635	Austin® Lemon Oh's!® Cookies	1.75	120/1.8 oz.	1 Pkg.
79783-40736	Austin® Lemon Oh's!® Cookies	1	120/1.2 oz.	1 Pkg.
79783-40738	Austin® Vanilla Cremes Cookies	1	120/1.2 oz.	1 Pkg.
79783-40737	Austin® Chocolate Cremes Cookies	0.75	120/1.2 oz.	1 Pkg.
Kellogg's® Rice Kripies Treats® Squares				
38000-26547	Rice Krispies Treats® Original	0.5	80/1.3 oz.	1 Bar
38000-04831	Rice Krispies Treats® Caramel Chocolate Chunk	0.5	80/1.48 oz.	1 Bar
38000-26847	Rice Krispies Treats® Double Chocolate Chunk	0.25	80/1.3 oz.	1 Bar
38000-00736	Rice Krispies Treats® Mini Squares Original	0.75	500/1.5 oz.	4 Bars (about 125)
38000-04887	Rice Krispies Treats® Assorted	See individual product listings. Includes Original, Double Chocolatey Chunk and Caramel Chocolatey Chunk.		
Kellogg's® Right Bites™ Snacks				
24100-24874	NEW! Right Bites™ Cheez-It®	1	6/6 ct.	1 Pouch

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
30100-24865	NEW! Right Bites™ Chips Deluxe®	0.5	6/6 ct.	1 Pouch
Keebler® Fruit Flavored Snacks				
38000-29669	Cherry Fruit Flavored Snacks	0	48/2.5 oz.	13 pieces (about 2.5)
38000-29663	Mixed Berry Fruit Flavored Snacks	0	48/2.5 oz.	12 pieces (about 2.5)
38000-29666	Strawberry Fruit Flavored Snacks	0	48/2.5 oz.	12 pieces (about 2.5)
38000-29675	Dizzy Dinos Fruit Flavored Snacks	0	200/0.9 oz.	1 Pkg.
Keebler® Graham Selects®				
30100-76450	Keebler® Honey Grahams with Calcium	1	150/3 ct.	1 Pkg.
30100-38141	Keebler® Apple Cinnamon Graham Selects®	1	150/3 ct.	1 Pkg.
30100-38133	Keebler® Cinnamon Crisp Graham Selects®	1	150/3 ct.	1 Pkg.
30100-38299	Keebler® Honey Grahams with Fiber	1	150/3 ct.	1 Pkg.
30100-38166	Keebler® Low Fat French Vanilla Graham Selects®	1	150/3 ct.	1 Pkg.
30100-38687	Keebler® Low Fat Graham Selects®	1	150/3 ct.	1 Pkg.
30100-30073	Keebler® Original Grahams with Calcium	1	150/3 ct.	1 Pkg.
30100-38174	Keebler® Graham Selects® Variety Flavor	See individual product listings. Includes Apple Cinnamon, Chocolate, Cinnamon Crisp and Low Fat French Vanilla.		
Keebler® Character Grahams				
30100-40213	Keebler® Elf® Grahams Original with Calcium	1	150/1 oz.	1 Pkg.
30100-40225	Keebler® Elf® Grahams Chocolate Chip with Calcium	1	150/1 oz.	1 Pkg.
30100-40239	Keebler® Elf® Grahams Chocolate with Calcium	1	150/1 oz.	1 Pkg.
30100-40221	Keebler® Elf® Grahams Cinnamon with Calcium	1	150/1 oz.	1 Pkg.
30100-84641	Keebler® Elf® Grahams Original	0.5	300/.5 oz.	1 Pkg.
30100-28665	NEW! Keebler® Scooby-Doo!™ Baked Cinnamon Graham Sticks	1	175/1 oz.	1 Pkg.
Kellogg's® Eggo® Waffles				
38000-68920	Eggo® Cinnamon Toast Waffles	1	144/1.1 oz.	1 Waffle 1.1oz (144)
38000-69220	Eggo® Minis® Waffles	1	144/1.1 oz.	1 Waffle 1.1 oz (144)
38000-69520	Eggo® Homestyle Waffles	1	120/1.2 oz.	1 Waffle 1.25 oz (120)
38000-29393	Eggo® Jungle Pancakes	1	120/1.3 oz.	1 Pancake 1.3oz (120)
Zesta® Saltines				
30100-00646	Zesta® Saltines	0.25	300/2 ct.	1 Pkg.
30100-01008	Zesta® Saltines	0.25	500/2 ct.	1 Pkg.
Sunshine® Krispy® Saltines				

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
24100-61853	Sunshine® Krispy® Saltines	0.25	300/2 ct.	1 Pkg.
24100-13055	Sunshine® Krispy® Saltines	0.25	500/2 ct.	1 Pkg.
Keebler® Bulk cookies				
30100-40642	Home Plate Cookies	1	500/.9876 oz.	2 Cookies (about 250)
30100-08191	Keebler® Sugar Free Shortbread Cookies	1.25	12/6 oz.	8 Cookies (about 5)
30100-08192	Keebler® Sugar Free Vanilla Crème Sandwich Cookies	0.75	12/6.5 oz.	3 Cookies (about 6)
30100-08193	Keebler® Sugar Free Chocolate Crème Sandwich Cookies	0.5	12/6.5 oz.	3 Cookies (about 6)
30100-08194	Keebler® Sugar Free Lemon Crème Sandwich Cookies	0.75	12/6.5 oz.	3 Cookies (about 6)
*APP = Alternate Protein Product				
Kellogg's® Pop-Tarts® Toaster Pastries - Two Count Brand Display				
38000-19721	Pop-Tarts® Chocolate Chip	2	72/3.67 oz.	2 Pastries (1)
38000-31032	Pop-Tarts® Frosted Blueberry	2	72/3.6 oz.	2 Pastries (1)
38000-31132	Pop-Tarts® Frosted Brown Sugar Cinnamon	2	72/3.5 oz.	2 Pastries (1)
38000-31832	Pop-Tarts® Frosted Cherry	2	72/3.6 oz.	2 Pastries (1)
38000-31332	Pop-Tarts® Frosted Chocolate Fudge	2	72/3.6 oz.	2 Pastries (1)
38000-31732	Pop-Tarts® Frosted Strawberry	2	72/3.6 oz.	2 Pastries (1)
38000-05817	Pop-Tarts® S'mores	2	72/3.6 oz.	2 Pastries (1)
Kellogg's® Special K® Bars				
38000-12158	Special K® Bar Strawberry	0.5	72/.81 oz.	1 Bar
38000-24780	Special K® Chocolatey Drizzle	0.5	72/.8 oz.	1 Bar
Kellogg's® Rice Kripiés Treats® Squares				
38000-26547	Rice Krispies Treats® Original 1.3 oz. Bar	0.75	80/1.3 oz.	1 Bar
38000-13065	Rice Krispies Treats® Original 1.7 oz. Bar	0.75	64/1.7 oz.	1 Bar
Keebler® Fruit Flavored Snacks				
38000-29669	Cherry Fruit Flavored Snacks	0	48/2.5 oz.	13 pieces (about 2.5)
38000-29663	Mixed Berry Fruit Flavored Snacks	0	48/2.5 oz.	12 pieces (about 2.5)
38000-2966	Strawberry Fruit Flavored Snacks	0	48/2.5 oz.	12 pieces (about 2.5)
Cheez-It® Snack Crackers				
24100-12226	Cheez-It® Crackers Reduced Fat	2.25	60/1.5 oz.	1 Pkg.
24100-12261	Cheez-It® Crackers Original	2	60/1.5 oz.	27 Crackers
24100-12660	Cheez-It® Crackers White Cheddar	2	60/1.5 oz.	1 Pkg.
24100-12796	Cheez-It® Crackers Hot & Spicy	2	60/1.5 oz.	1 Pkg.
24100-23399	Cheez-It® Twisterz™ Cheddar & More Cheddar	1.5 (3.5)	60/2.5 oz.	17 Crackers (about 2.5)

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
24100-12322	Cheez-It® Crackers Original 2 oz. Bag	1.5 (3)	60/2 oz.	1 Pkg. (2)
24100-13434	Cheez-It® Crackers White Cheddar 2 oz. Bag	2.75	60/2 oz.	1 Pkg.
24100-21912	Cheez-It® Crackers Original 3 oz. Bag	1.5 (4)	60/3 oz.	1 Pkg. (about 2.5)
Austin® Crackers				
79783-40980	Austin® Dolphins & Friends® Crackers	1.5 (3)	60/2 oz.	60 Crackers (2)
79783-40975	Austin® Zoo® Animal Crackers	1.5 (3)	60/2.12 oz.	16 Crackers (2)
Austin® Cracker Sandwiches				
79783-40613	Austin® 50% more Peanut Butter on Cheese Crackers	1.5	100/1.69 oz.	1 Pkg.
79783-40615	Austin® Cheese & Cheddar Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-40612	Austin® Cheese & Peanut Butter Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-20545	Austin® Peanut Butter & Jelly Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-40620	Austin® Toasty Peanut Butter Crackers	1.5	120/1.38 oz.	1 Pkg.
79783-40619	Austin® Wheat & Cheddar Crackers	1.25	120/1.38 oz.	1 Pkg.
Keebler® Crackers				
30100-17500	Wheatables® Crackers Original	1.75	60/1.5 oz.	1 Pkg.
30100-17506	Wheatables® Crackers Honey Wheat	1.75	60/1.5 oz.	1 Pkg.
Keebler® Cookies				
30100-13425	Keebler® Chips Deluxe® Bite-Size Rainbow	1.25	60/1.75 oz.	1 Pkg.
30100-20037	Keebler® Elfin® Crackers	1.25	60/2.12 oz.	23 Pieces (about 2)
30100-21768	Keebler® Fudge Shoppe® Mini Fudge Stripes	1.5	60/2 oz.	1 Pkg.
30100-11349	Keebler® Fudge Shoppe® Mini Deluxe Grahams	1	60/2 oz.	1 Pkg.
30100-13318	Keebler® Bite-Size Pecan Shortbread Sandies®	1.5	60/1.75 oz.	1 Pkg.
30100-19927	Keebler® Soft Batch® Chocolate Chip	0.25	72/2.12 oz.	1 Cookie (4)
30100-13250	Keebler® Bite-Size Vienna Cremes®	1.25	60/1.75 oz.	1 Pkg. (about 3)
Famous Amos® Cookies				
76677-98016	Famous Amos® Chocolate Chip Cookies	1.5	60/2 oz.	1 Pkg.
76677-42000	Famous Amos® Chocolate Sandwich Cremes	0.75 (1.25)	60/2.2 oz.	3 Cookies (about 2)

1 oz = 28.3 grams	Product Name	Bread Exchange (per Pkg)	Pack Size	Serving Size (Servings per Pkg)
76677-70054	Famous Amos® Low Fat Iced Ginger Snaps	1.75	60/1.75 oz.	1 Pkg.
76677-98017	Famous Amos® Oatmeal Raisin Cookies	1.5	60/2 oz.	1 Pkg.
76677-18165	Famous Amos® Peanut Butter Cookies	1.75	60/2 oz.	1 Pkg.
76677-17384	Famous Amos® 3 oz. Chocolate Chip Cookies	0.75 (2)	60/3 oz.	4 Cookies (about 3)
Austin® Cookies				
79783-40635	Austin® Lemon Oh's!® Cookies	1.5	120/1.8 oz.	1 Pkg.

Kellogg Company, 235 Porter Street, Battle Creek, MI 49014