

# To order the Snack Smart & Go promotion kit:

1. Complete the information below.
2. Attach a copy of your distributor invoice with the qualifying purchases highlighted.
3. Send order form and attached documents to:

Kellogg's® Food Away From Home  
Snack Smart & Go Promotion  
P.O. Box 1007  
Brownsdale, MN 55918-1007

**Ship to:**  Ship all promotion kits to the address below.

Ship promotion kits to multiple addresses.  
(Please attach additional page with addresses.)

## To qualify, purchase any variety of the following products:

(Required minimum purchase of 40 cases. Limit of 10 promotion kits per district.)

- |   |  |  |
|---|--|--|
| 1. Kellogg's® Drink 'n Crunch™          | 5. Kellogg's® Pop-Tarts®               | 9. Austin® Reduced Fat Cheese and Peanut Butter Crackers |
| 2. Kellogg's® Cereal-in-a-Cup           | 6. Kellogg's® Nutri-Grain® Cereal Bars | 10. Kellogg's® Crunchmania™                              |
| 3. Cheez-It® Reduced Fat Snack Crackers | 7. Kellogg's® Rice Krispies Treats®    | 11. Kellogg's® Special K® Bars                           |
| 4. Famous Amos® Cookies                 | 8. Kellogg's® Cinnamania™              |  |

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

School District: \_\_\_\_\_

Contract Management Affiliation (if applicable): \_\_\_\_\_

Street Address (no P.O. box): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

# of Schools with a la carte program (limit of 10 promotion kits): \_\_\_\_\_

Yes, I would like Kellogg's® Food Away From Home to send me exclusive promotional and product offerings and updates via e-mail.

E-mail Address: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

Distributor City: \_\_\_\_\_

District Enrollment: \_\_\_\_\_

Breakfast ADP: \_\_\_\_\_ Lunch ADP: \_\_\_\_\_ A la Carte ADP: \_\_\_\_\_

Customer Signature: \_\_\_\_\_

**For more information, contact your Kellogg's® Food Away From Home representative or call 1-877-511-5777 or visit [www.kelloggsfoodawayfromhome.com](http://www.kelloggsfoodawayfromhome.com)**

