

We've Earned Our Stripes.

# Six Cereals.

One Elite Wellness Assortment.



★The #1 All Natural Cereal<sup>1</sup>★

★The #1 Kellogg Loyalty Brand in Ready-to-Eat-Cereal<sup>2</sup>★

Kellogg offers a Wellness Assortment with six cereals in the brands Americans love from home. And now, it includes *Kashi*<sup>®</sup> *GOLEAN!*<sup>®</sup>—the #1 all natural cereal<sup>1</sup> and *Frosted Mini Wheats*<sup>®</sup>, the #1 Kellogg loyalty brand in ready-to-eat-cereals.<sup>2</sup> This assortment has brand power that's second to none and varieties that meet regulations<sup>3</sup> for reduced sugar, iron and folic acid. Plus, these great-tasting cereals are made with healthy whole grain.<sup>4</sup> So give your servicemen and women the energy they need to perform their best with the *Kellogg's*<sup>®</sup> Wellness Assortment.

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[www.KelloggsFoodAwayFromHome.com/military](http://www.KelloggsFoodAwayFromHome.com/military)

Manufacturer Code	<b>38000-18315-7</b>
NAPA Number	<b>8920-01-E60-3473</b>
Case Pack	<b>Assorted/60 ct.</b>
Description	<p><i>Frosted Mini Wheats</i><sup>®</sup> ★NEW★</p> <p><i>Kashi</i><sup>®</sup> <i>GOLEAN Crunch!</i><sup>®</sup> ★NEW★</p> <p><i>Low Fat Granola with Raisins</i></p> <p><i>Smart Start</i><sup>®</sup> <i>Antioxidants</i></p> <p><i>Special K</i><sup>®</sup> <i>Fruit and Yogurt</i></p> <p><i>Special K</i><sup>®</sup> <i>Red Berries</i></p>

1 IRI FDMxW, 52 Weeks Ending 10/03/2010 2 IRI FDMxW, 52 Weeks Ending 8/1/2010  
3 IMT Menu/Product Standards 4 Each cereal has at least 8g of whole grain per serving.

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