

**PUBLIC SCHOOLS OF PETOSKEY WIN A \$25,000 KITCHEN MAKEOVER
IN KELLOGG'S SUITE REWARDS BONUS SWEEPSTAKES**



June 21, 2010 - Elmhurst, Ill. – With school budgets under pressure as never before, the Public Schools of Petoskey in Michigan have reason to celebrate this month. They were selected as the Kellogg’s Food Away From Home HUB Suite Rewards Bonus Sweepstakes winner for the 2009 – 2010 school year. The grand prize is a \$25,000 kitchen or cafeteria makeover for a school in the Petoskey district.

The sweepstakes automatically entered any school that had Kellogg’s products on their menu for a chance to win the grand prize. The drawing took place at the end of the 2009 – 2010 school year and the winner was Beth Kavanaugh, food service director with Chartwells -- the food service provider for at the Public Schools of Petoskey.

The Chartwells team, led by Kavanaugh, and the school district, will have a chance to decide how to best use the funds based on what makes the most sense for the children of the district. Options include remodeling cafeterias to create an environment that encourages healthier eating choices by students or updating kitchen equipment with more energy efficient systems to save on operating costs over the long term.

“With any choice Chartwells and the school district make, the real winners are the children of Petoskey public schools,” said Andrew Simmon, customer marketing

manager for Kellogg's Food Away From Home. "This prize can free up funds that they had budgeted for replacing equipment or renovating and allow a focus on nutrition education programs and other student focused areas."

Kellogg's Food Away From Home is a major supplier and supporter of K-12 schools and is a member of the School Nutrition Association. Kellogg's offers great tasting, popular and nutritious products that students prefer. It also provides a wide range of programs that support school foodservice professional's efforts for improved nutrition education, more efficient and healthier menu development and a range of other support services designed exclusively to support the K-12 school foodservice directors from coast to coast.

About Kellogg Company

With 2009 sales of nearly \$13 billion Kellogg Company (NYSE:K) is the world's leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, fruit-flavored snacks, frozen waffles, and veggie foods. The company's brands include Kellogg's, Keebler®, Pop-Tarts®, Eggo®, Cheez-It®, Club®, Nutri-Grain®, Rice Krispies®, Special K®, All-Bran®, Mini-Wheats®, Morningstar Farms®, Famous Amos®, Ready Crust®, Kashi®, Stretch Island®, Bear Naked®, and Gardenburger®. Kellogg products are manufactured in 19 countries and marketed in more than 180 countries around the world. For more information, visit the Kellogg Company web site at www.kelloggcompany.com.

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