



April 14,2010

Dear Military Customer,

The Kellogg Company is committed to providing products of the highest quality and food safety standards. Kellogg's also recognizes the challenges associated with our Military customers as they transport products of various shelf lives all over the world.

Therefore, Kellogg's can provide the following shelf life and food safety guidelines for the products listed below:

Shelf life – 240 days

Product Safety guideline – 450 days

- All Original Cheez-It Single Serve SKUs
- All Cheez-It White Cheddar Single Serve SKUs
- All Cheez-It Hot & Spicy
- Honey & Original Grahams
- Nutri-Grain Bars– All Flavors
- 30100-01008 Zesta Saltines 500/2ct
- 30100-55135 Sunshine Gourmet Cracker Assortment
- 30100-57398 Keebler Variety Favorites Cracker Assortment
- Famous Amos- All Single Serve SKUs
- 38000-24518 Cinnamania Cinnamon Bun Snacks
- 38000-24520 Crunchmania French Toast
- 38000-26547- Rice Krispies Treat
- 38000-26532 - Rice Krispies Treats Sheets
- 38000-48396 Rice Krispies Chewy Cereal Bars – Apple Cinnamon
- 38000-48399 Cocoa Krispies Chewy Cereal Bars – Chocolate
- 38000-43425 & 48723 Fiber Plus Dark Chocolate Almond Bars
- 38000-43428 & 48721 Fiber Plus Chocolate Chip Bars
- 30100-21768- Keebler Fudge Stripe Cookies
- 30100-13318- Keebler Pecan Shortbread Sandies Bite Size
- 30100-13250 Keebler Vienna Crèmes Bite Size
- 7667742000 – Famous Amos Chocolate Crème cookies
- 7667798016 – Famous Amos Chocolate Chip cookies
- 7667798017 – Famous Amos Oatmeal Raisin
- Austin Zoo Animal Crackers
- 30100-37739 Cracker Medley
- 24100-55135 Gourmet Assort
- 79783-48043 & 40421 AQF Cheese on Cheese Sandwich Cracker
- 79783-48044 & 40412 AQF Cheese & Peanut Butter Sandwich Cracker
- 79783-48045 & 40420 AQF Toasty Peanut Butter Sandwich Cracker
- 30100-33881 – Right Bites Fudge Shoppe Mini Fudge Stripes 100 Calorie Pack
- 25033, 05314, 40865, Vanilla Wafers
- 18627-33313 Kashi Cereal Assortment Cup

Shelf life – 270 days

Product Safety guideline – 450 days

- 80226, 80200, 18606, 18630 Pie Crusts
- Sugar and Waffle Cones

Shelf Life – 365 days

Product Safety Guidelines – 450 days

- Pop Tarts- All Flavors
- Ready to Eat Cereal (excluding Kashi)
- 3800-029189 & 38000-29187 Special K Protein Bars
- 38000-345038 Cereal on the Go
- 38000-35223 Kellogg's Crunchy Blends Low Fat Granola w/ Raisins
- 18627-37947 Kashi Chewy Granola Bar Trail Mix
- 18627-37949 Kashi Chewy Granola Bar Honey Almond Flax
- 18627-37945 Kashi Chewy Granola Bar Peanut Peanut Butter
- 18627-03003 Kashi Chewy Granola Bar Cherry Dark Chocolate
- 18627-03010 Kashi Crunchy Granola Bar Honey Toasted 7 Grain
- 18627-03011 Kashi Crunchy Granola Bar Roasted Almond Crunch
- 18627-03012 Kashi Crunchy Granola Bar Pumpkin Spice Flax
- Sugar and waffle ice cream cones

Shelf Life – 365 days

Product Safety Guidelines – 455 days

- Cake style ice cream cones

Shelf Life – 455 days

Product Safety Guidelines – 455 days

- Eggo Products (3800069720, 3800038920, 3800069520, 3800069220, 3800000700)

Shelf Life – 150 days

Product Safety Guidelines – 150 days

- 30100-19927- Keebler Soft Batch Cookies – Chocolate Chip

These standards will apply as long as designated storage, transportation, and handling guidelines are complied with and packaging integrity remains intact.

Product quality attributes related to appearance, flavor, nutritional content, and texture will be lessened if product is used past the designated shelf life.

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