



# All-Natural Planogram



**Kashi® Cereal Assortment**  
SKU: 18627-33313  
Suggested Retail Price: \$1.69-\$1.99

Your customers want all-natural cereal options. Give them Kashi® products, the #1 all-natural cereal.<sup>1</sup> 1 SPINS/AC Nielsen Natural Products Consumer Report

**Assortment Features:**  
Kashi® Heart To Heart® Honey Toasted Cereal-in-a-Cup  
Kashi® GOLEAN Crunchy!® Cereal-in-a-Cup  
Kashi® GOLEAN® Cereal-in-a-Cup  
Kashi® Heart To Heart® Oat Flakes and Wild Blueberry Clusters



**Kashi® TLC® Chewy Granola Bars**  
Trail Mix  
SKU: 18627-37947  
Honey Almond Flax  
SKU: 18627-37949  
Peanut Peanut Butter  
SKU: 18627-37945

Suggested Retail Price: \$.89-\$.99  
Kashi® Bars are the #1 natural granola bar and has grown 25% in the past year.<sup>1</sup> Add Kashi® Bars to your shelves to capitalize on the all-natural trend.

<sup>1</sup> SPINS Natural Outlets w/Whole Foods estimate; IRI - FDMxWM 2008



**Kashi® Heart to Heart® Oatmeal Assortment**  
SKU: 18627-31418  
Suggested Retail Price: \$1.69-\$1.99

Kashi® Heart to Heart® Oatmeal is made with ingredients that support your customers' heart health. These delicious flavors are good for your customers and great for your bottom line.

**Assortment Features:**  
Kashi® Golden Brown Maple  
Kashi® Apple Cinnamon



**Kashi® GOLEAN® Crunchy!® Bars**  
Chocolate Peanut  
SKU: 18627-73240  
Chocolate Caramel  
SKU: 18627-73040

Suggested Retail Price: \$1.69-\$1.99  
Kashi® GOLEAN® Bars supports a steady stream of energy for your customers. Now's a great opportunity to drive your margins with these wholesome GOLEAN® Crunchy!® Bars with natural ingredients and slow release carbs.



Bringing our focus to your business.™